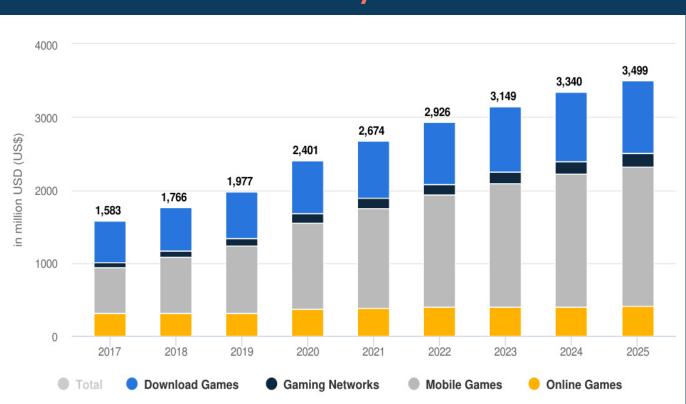


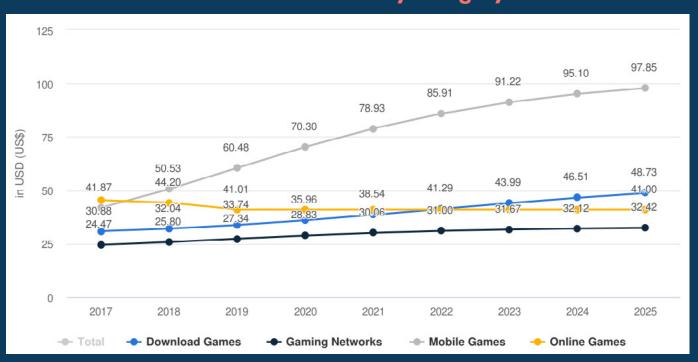
### **GAMING INDUSTRY SNAPSHOT: GERMANY**

by **docomo** digital

#### **Video Games By Revenue**



### **Video Games ARPU by category**



## They Trust us

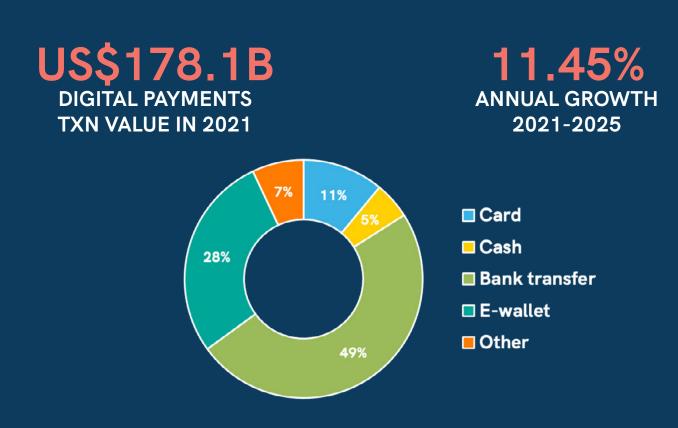


6.96%
Growth Rate (2021-2025)

U\$\$1.4B
from Mobile Games,
largest segment in 2021

U\$\$67.44
ARPU

# Payment Ecosystem at a Glance



82.7M POPULATION

99%
BANKED
POPULATION

53%
CREDIT CARD
POPULATION

90%
INTERNET
PENETRATION

**69%**SMARTPHONE PENETRATION